

Historic, Archive Document

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1927

Christmas Price List

Old Santa Says:

"THE FINEST GIFTS IN CUT FLOWERS, PLANTS,
CHRISTMAS WREATHS, ETC., CAN BE HAD AT

Baum's Home of Flowers, Inc.

408 S. GAY STREET.

KNOXVILLE, TENN.

FLOWER PHONES 3400

Affiliated Stores

Baum's Home of Flowers, Inc., Phone, New 313	- - -	Maryville, Tenn.
Baum's Home of Flowers, Inc., Phone 90	- - - - -	Etowah, Tenn.
Baum's Home of Flowers, Inc., Phone 790-W	- - -	Middlesboro, Ky.
Baum-Douglas Home of Flowers, Inc., Phone 189		Johnson City Tenn.
Baum-Fox Home of Flowers, Inc., Phone 85-J	-	Morristown, Tenn.
Baum-Worsham Home of Flowers, Inc., Phone 21	- -	Corbin, Ky.
Baum-King Home of Flowers, Inc., Phone 523	- - -	Bristol, Tenn.

Guaranteed Quality Flowers and Floral Service.

Order From Your Nearest Store.

WISH "HER"
Merry Christmas!

With
R O S E S

If you want to see those
pearly teeth glisten
while her ruby lips curl
up in a fascinating smile
—if you want to hear
her musical voice thrill
out "How Wonderful!"
"How Thoughtful!"

GIVE HER ROSES



ROSES

Indications are that our roses will be exceptionally fine for Christmas in all colors.

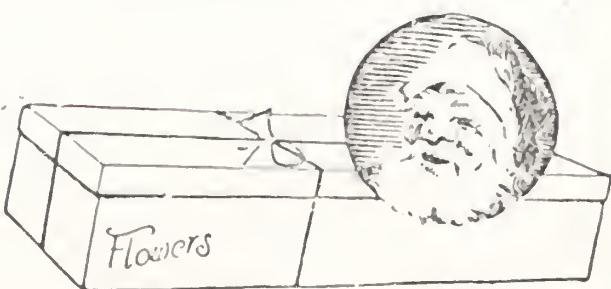
Dark Pink, Light Pink, Cerise Pink, Red, White, Yellow and Two-Tone ranging in price from \$3.00 to \$15.00 per dozen

Roses are sold entirely on quality bud and length stem. You will always get an excellent rose on a range of prices from \$5.00 to \$10.00 per dozen.

CARNATIONS

Finest Red and Dark Pink Varieties grown especially
for Christmas \$4.00 per doz.

Light Pink, White, Dark Pink and Red, Standard quality \$3.00 per doz.



Do not delay until the last day when you can get only a second choice, or poorer, besides, you may overlook a friend if you don't make out your list at once, and send it to BAUM'S NOW!

"Say it with Flowers"

BAUMS HOME OF FLOWERS, INC.

PHONES 3400
7 DAYS PER WEEK
24 HOURS PER DAY

408 SOUTH GAY STREET
Knoxville Tennessee

CURRENT WHOLESALE PRICE LIST

United States Department of Agriculture
Bureau of Plant Industry
Washington, D. C.

December 14, 1927.

Gentlemen:-

We are again enclosing you our list of roses and Poinsettia plants that are available for Christmas.

For your information will say that we have left in Poinsettias 2,000 three inch plants, 400 four inch plants, 1525 five inch and 110 five inch Pink Poinsettias.

Will be delighted to receive any order that you might give us for the above stock.

We can take care of a reasonable amount of orders from you on roses which are very fine this year.

Don't put off ordering too late.

Yours very truly,

BAUM'S HOME OF FLOWERS, INC.

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Merry Christmas!

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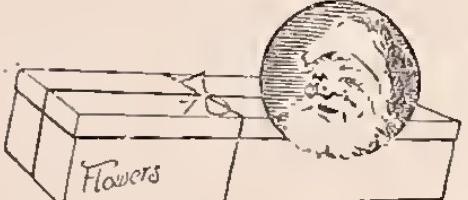
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"Say it with Flowers"



MISCELLANEOUS

Cut Poinsettia blooms\$3.00 to \$10.00 doz.
Chrysanthemums, mostly white\$3.00 to 8.00 doz.
Sweet Peas (25 to bunch)\$1.00 per bunch



Here's What To Give

Double New York

Violets	\$3.50 per bunch
Orchids	\$5.00 each
Gardenias	\$1.00 to \$2.00 each
Lilies-of-the Valley	\$3.00 per dozen
Sweet Alyssum	\$2.00 per 100
Calendulas	\$3.00 per dozen

CORSAGES, ARM AND SHOULDER BOUQUETS

Made of the Season's choicest flowers \$3.50 to \$20.00 each. Leave the selection to us and you will not be disappointed.

POTTED PLANTS AND PLANT BASKETS

	Each
Christmas Poinsettias, (never finer)	.50 to \$10.00
Cyclamen plants	2.00 to 12.00
Christmas Cherries	1.50 to 2.50
Christmas Peppers	1.50 to 2.50
Christmas Gem Coleus	1.00 to 5.00
Christmas Begonias	2.00 to 5.00
Boston Ferns	1.00 to 5.00
Primrose plants	1.50 to 3.00
Made-up baskets, Hampers and pots of choice Christmas blooming and decorative plants	\$3.50 to \$10.00

CHRISTMAS CANDLES

Beautiful Princess Candles in all colors.....	25c each
Made-up Plaques, of prepared foliage and flowers with candles, Holly and ribbon for table	
Decoration	\$1.50 to \$10.00 each

FLOWERS BY WIRE TO ALL THE WORLD

Send your Christmas greetings with flowers by wire to your friends or relatives in other cities.

We guarantee satisfactory service. We are members of the Florists' Telegraph Delivery which gives us a guaranteed connection with over five thousand florists.



PLEASE DO NOT DELAY

PLACE YOUR ORDERS
EARLY!

DO IT NOW!

"Say it with Flowers"



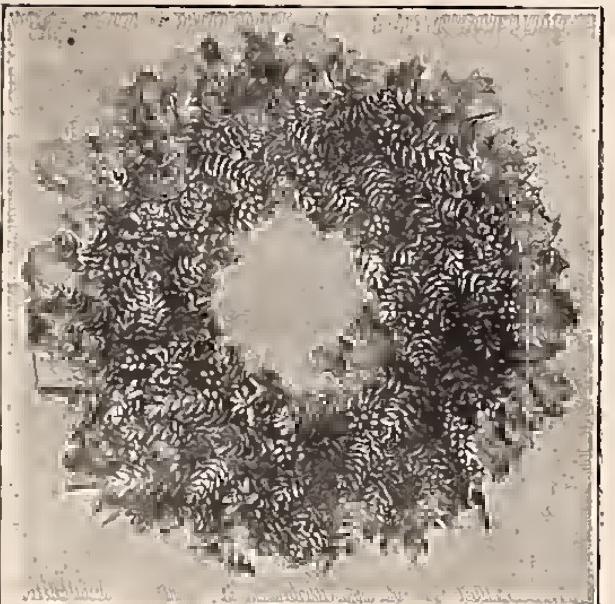
Christmas Wreaths



ART WREATHS

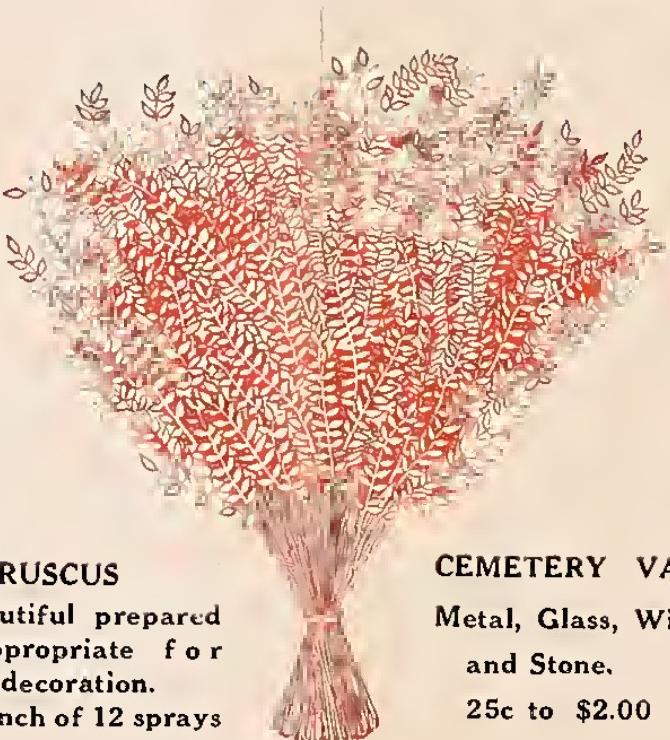
A most beautiful Art Wreath made
of Wax, prepared and artificial
flowers \$1.50 to \$15.00

Holly and Mistletoe
Wreaths \$1.50 to \$ 5.00



Our collection of wreaths was never finer. These are
very appropriate for home Decorations, for the Auto and for
Decorating the resting place of your loved ones.

	Each
Wreaths made of Red Immortelles.....	\$1.50 to \$ 5.00
Wreaths made of Red Ruscus, Magnolia and Galax leaves from	1.50 to 3.00



RED RUSCUS

A most beautiful prepared
flower appropriate for
Cemetery decoration.
25c per bunch of 12 sprays

CEMETERY VASES

Metal, Glass, Wicker
and Stone.
25c to \$2.00 each

